

LYMM



Historic Transport

DAY



LYMM HISTORIC TRANSPORT DAY
TRADER INFORMATION PACK 2024



AT A GLANCE...



Date and Time

10am - 5pm, 23rd June 2024

What is it?

A celebration of all things historical transport, from classic cars and vintage bicycles to steam engines and old canal boats. This is a fun day out for all the family!

Location

May Queen Field, Lymm,
Cheshire, WA13 0JA

Attendances

In 2023 we had 8,000 people attend the one-day event. In 2024 we're expecting **8,500 people** as we increase the scope of our advertising and build upon a successful previous year.



“A hugely popular day out with a great atmosphere.”

- Ian Marks MBE, Warrington Borough Council



WHAT TO EXPECT...



- 400+ classic, iconic cars - the best of which form a parade through the village that kick starts the day.
- Over a dozen steam traction engines.
- Historic working canal boats.
- Vintage bicycles, scooters and motorbikes.
- Model railways
- Military vehicles and F1 cars
- A huge Lego hall.
- Attractions such as remote controlled racing cars, circus bikes, giant sandpits and a petting farm.
- 25+ Independent stalls selling everything from vintage clothes and toy cars to artisan walking sticks.
- 20+ Vendors, selling an eclectic mix of delicious sweet and savoury food, plus a whole range of drinks.
- Live music from several bands through the day.

For a glimpse of last year's fun please check out our video - <https://www.youtube.com/watch?v=Srmrr1oVzEg>

WHAT WE'RE ABOUT...



Two aspects make Lymm Historic Transport Day unique. Firstly, ours is a *community* event, entirely run by volunteers with all our profits donated to charities. From the flyering to the manning of the gates, everyone involved gives their time freely because the event has such a positive impact on the village.

Secondly, this event is more than just a car show, it celebrates all things historical transport - from bikes and bicycles, to planes, trains and boats. It brings together lots of different enthusiasts, making the day truly special and very popular.



SPONSORSHIP



It's thanks to the generosity of local companies that Historic Transport Day is able to return each year. As a non-profit event, it's only the funds we receive from their sponsorship that keeps us going! Each year we work with 4-5 sponsors, who each donate £500 - £1500 pounds. In return they get:

- Their logo on every poster and each of the 5000 flyers that we print and distribute.
- Their logo on our website, which receives almost 3,000 clicks during the month of the event.
- Their logo accompanied by a specific shout out on our social media, which has 4,000 followers and a reach of 60,000 Facebook accounts.
- Shout outs throughout the day on the field's tannoy, to our 8,000 visitors.
- Plots on the main field, bringing sponsors face to face with the visiting crowds.

For more information you can contact our Sponsorship co-ordinator via lymmhistoricttransport@gmail.com

APPLICATIONS... COME JOIN US!

Although we have venues all over Lymm on the day, our main location is the large May Queen Field, near the centre of the village. On this field we have over 25 plots available for charities and independent traders. We have a further 12-20 plots for food and drink stalls.

Application go live on the 2nd January 2024 via our website, where you can also find further information.



GET IN TOUCH...

For any more information you can reach us on lymmhistoricttransport@gmail.com, or check out our website at lymmtransport.org.uk